

30+ YEARS
OF PROUD
LEGACY

**BABA FARID
GROUP OF INSTITUTIONS**

Bathinda, Punjab (India) | www.babafaridgroup.edu.in

**NAAC
GRADE A+**
Accredited Institution (BFCEI)

BABA FARID SCHOOL OF ENTREPRENEURSHIP

MSME HI Business Incubator



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About BFSoE



Baba Farid School of Entrepreneurship (BFSoE), is MSME-HI Incubation Centre and is registered under the Societies Registration Act, 1860 to promote innovation and entrepreneurship. To accomplish Its goal, BFSoE facilitates startups, enterprises, faculty and students by providing technical and business support & services.

Entrepreneurship is essential for fostering innovation, creating employment opportunities, and driving economic development. By focusing on promoting innovation and entrepreneurship, BFSoE is making a positive Impact on the community it serves and contributing to the larger goal of building a thriving entrepreneurial ecosystem.

Incubation program of Baba Farid School of Entrepreneurship aims to nurturing innovative business ideas and transforming them into successful ventures. By offering such support, BFSoE helps startups to overcome initial challenges, improve their chances of success, and contribute to economic growth and job creation in the region. This support includes mentorship access to resources and networks, guidance on business strategy, funding assistance and other valuable assistance that can significantly contribute to the success of startups and entrepreneurial endeavours.

Our Vision



To foster the entrepreneurial culture and developing leaders from diverse backgrounds to address the real time problems with their innovative ideas.

Our Mission



To assist the budding entrepreneurs at all levels from pre-Incubation-to-incubation-to-enterprise.

To provide necessary business support services such as infrastructure, mentoring. Training. Networking. Legal and Funding etc.

To promote linkages with Industries, research institutions, Government agencies and other related organizations engaged in promoting innovation and entrepreneurial skills.

To make the School of Entrepreneurship a Self-Sustainable in terms of administration, Process, Partnership & Networking and Finances.

To build an environment to incubate and support innovative Ideas for solving problems of society to generate employment opportunities.

Awareness Sessions

TinkerSangam



TinkerSangam was a vibrant session conducted by Baba Farid School of Entrepreneurship on **8th July 2024** with the theme "From Tinkering to Transformation." This event provided an incredible platform for Atal Tinkering Labs (ATLs) to connect and exchange ideas. Participants had the privilege of engaging with **Mr. Rajive Gulati**, Honorary Advisory Board Member and Mentor for the **Atal Innovation Mission**. Drawing on his extensive experience with the **Atal Incubation Centre (AIC)** and **Atal Community Innovation Centre (ACIC)**, Mr. Gulati shared insightful perspectives, making the session both enlightening and inspiring. In this program, more than 20 teachers from schools participated, fostering rich discussions and collaborative learning. Such gatherings highlight the transformative power of innovation and community within the ATL ecosystem.

Strategizing Technology Transfer

On **25th September 2024**, the BFSoE hosted an insightful session on Strategizing technology transfer, led by **Ms. Reema Sahni Mediratta (Head, i-TTO, IIT Delhi)**. The discussion covered technology scouting, licensing, and commercialization, offering practical strategies for academic innovations to reach the market.



Through expert insights and real-world case studies, participants gained valuable knowledge on intellectual property, industry collaborations, and startup incubation, reinforcing BFSoE's commitment to fostering innovation. The interactive format encouraged attendees to engage in discussions, ask questions, and explore potential pathways for technology commercialization.

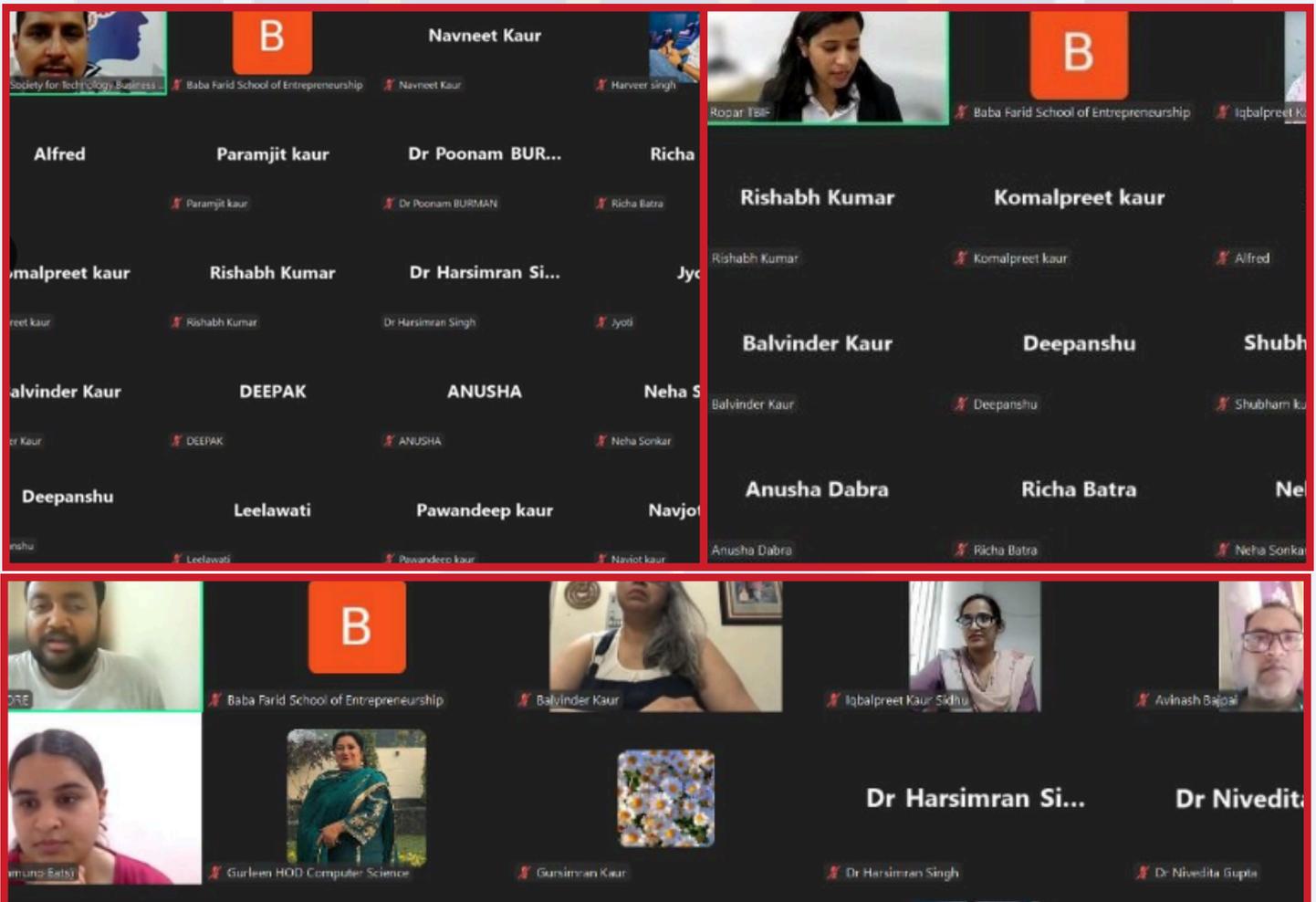


5-Day Startup Awareness Programme

The **Startup Awareness Program**, organized by **Baba Farid School of Entrepreneurship (BFSoE)** in collaboration with **IIT Ropar - Technology Business Incubator Foundation (TBIF)**, was held from **15th to 20th July**. Designed to equip aspiring entrepreneurs with essential business insights, the program covered key topics such as financial planning, investment strategies, market research, and startup fundamentals.

The event began with an engaging online workshop introducing participants to core startup terminologies and critical success factors. Throughout the week, participants benefitted from interactive sessions with seasoned entrepreneurs and industry experts. Valuable sessions were delivered by **Mr. Satyendra Singh** (CEO, TBI IISER Mohali), **Mr. Amandeep Srivastava** (Assistant Vice President, IITI DRISHTI CPS Foundation, IIT Indore), **Ms. Ritika Mahajan** (Startup Liaison Officer, TBIF, IIT Ropar), **Mr. Mahendra Saran** (CEO, Buy One Gram), and **Mr. Deepanshu Sharma** (Founder, Eascurit). Their insights into business planning, startup journeys, and market dynamics greatly enriched the participants' learning experience.

This impactful initiative fostered collaboration, sparked inspiration, and delivered actionable knowledge—further reinforcing **BFSoE's commitment** to nurturing the next generation of innovative entrepreneurs.



Importance of entrepreneurship in today's evolving world



Baba Farid School of Entrepreneurship (BFSoE) was honored to host **Mr. Manish Verma, Co-Founder and CEO of AngelBlue**, for an insightful session on the **Importance of Entrepreneurship in Today's Evolving World**. Mr. Verma emphasized the role of entrepreneurial education in shaping students into innovative thinkers and job creators. His message resonated with BFGI mission to foster a thriving startup ecosystem. BFGI look forward to future collaborations that will continue to inspire and empower our students to become tomorrow's leaders.

Award and Recognition



Baba Farid School of Entrepreneurship (BFSoE) proudly announces a significant achievement by its incubatee, **Harinarayan Recyclers LLP**, who received the prestigious **National Entrepreneur Award** in the State-wise **Bharat StartUp Award category**. This honor was presented at the Bharat Entrepreneurship Summit organized by the Entrepreneurs Association of India in New Delhi on **6th September 2024**. This award celebrates the team's groundbreaking work in the recycling sector, combining innovation and sustainability to address critical environmental challenges.

Investors Meet

PitchPulse

The **PitchPulse event**, hosted by the Baba Farid School of Entrepreneurship in collaboration with Startup Punjab, took place on **12th August 2024** at the Seminar Hall, Baba Farid Group of Institutions, Bathinda. It was a high-energy gathering designed to empower entrepreneurs through funding opportunities, networking sessions, exhibitions, and collaborative discussions.

Key Highlights-

- ◆ **Startup pitch competition featuring 10 shortlisted startups**
- ◆ **Investor and mentorship sessions offering funding insights**
- ◆ **Exhibitions showcasing groundbreaking business ideas**
- ◆ **Networking and collaboration with industry experts**

PitchPulse was more than just an event—it was a launchpad for innovation.

Entrepreneurs gained practical insights on funding, refining business models, and scaling ventures. The atmosphere buzzed with energy as founders connected with industry leaders and like-minded peers, turning ideas into action.

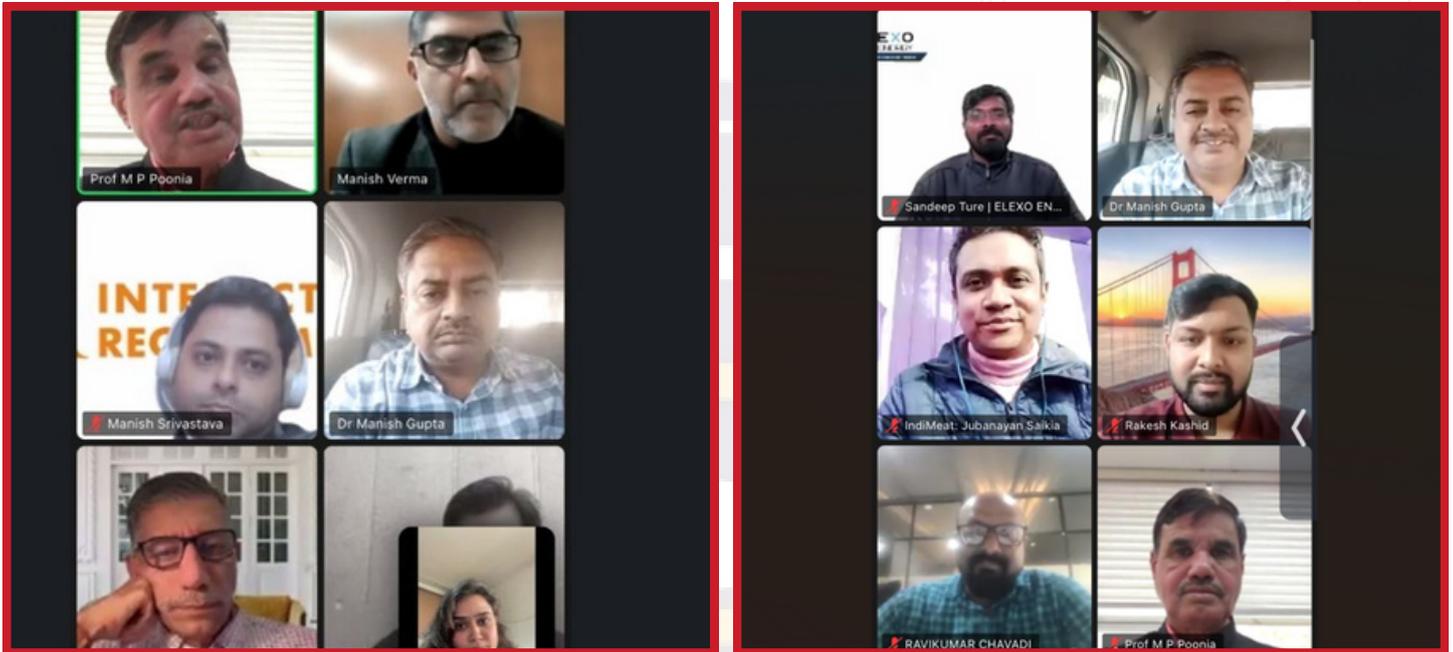
The event was enriched by expert guidance from:

Mr. Vijay Nadiminti (CEO-Aghub Telangana), Mr. Manish Verma (Co-Founder & CEO, Angelblue Holdings), Dr. Munish Jindal (CEO, HoverRobotix & MentorX), Mr. Ashish Mehta (Head of Operations & Events, IM Punjab), Ms. Anima Mishra (Founder, Ekara Financial Services), Mr. Keshav (Punjab Angels Network), and Mr. Shyam Sundar & Mr. Amarpal Singh Walia (Joint Manager, Startup Punjab).



Accelerator Program

Launch of VentureX



The **Baba Farid School of Entrepreneurship (BFSoE)** proudly announced the successful launch of its flagship Accelerator Program – **VentureX**, an innovative initiative designed to foster entrepreneurship and drive innovation. Launched in collaboration with **AngelBlue Holdings Pvt. Ltd.**, the program aims to empower tech startups with strategic support, mentorship, and access to essential resources.

The program received an overwhelming response with **115 tech startup applications from across India**, out of which a **cohort of 20 promising startups was selected** for acceleration.

VentureX is committed to equipping entrepreneurs with the tools they need to scale successfully. With tailored mentorship, structured guidance, and a strong emphasis on networking and knowledge-sharing, the program facilitates meaningful connections between startups, industry pioneers, investors, and seasoned mentors.

The launch event brought together industry leaders, mentors, and aspiring entrepreneurs. It opened with an inspiring address by **Prof. (Dr.) M.P. Poonia**, Campus Director of BFGI, who highlighted the importance of fostering innovation and entrepreneurship. This was followed by **Mr. Manish Verma**, Co-Founder & CEO of AngelBlue Holdings Pvt. Ltd., who shared the vision and objectives behind VentureX, emphasizing AngelBlue's commitment to supporting startup growth.

The event's highlight was the keynote address by **Mr. Sandeep Suri**, Co-Founder & COO of SpinCast. He shared his entrepreneurial journey, offered strategic insights, and inspired early-stage founders with practical advice on navigating challenges and scaling successfully. His session was highly engaging and left a lasting impact on the audience.

Competitions

Agri Innovation Contest



BFSoE successfully hosted the **National Level Agri Innovation Contest** on **27th September 2024**, bringing together 50+ participants from across India to showcase technology-driven solutions for agricultural challenges. Esteemed experts **Dr. Akshay Nag (CEO, CUPRDF)**, **Dr. Keval Singh Brar (FMC Marketing Manager)**, and **Dr. Ankit Sharma (BFC)** served as judges, offering valuable insights and emphasizing technology's role in sustainable farming. The top 10 teams will receive incubation support at the BFGI Incubation Centre, gaining mentorship, resources, and networking opportunities to further develop their innovations. A remarkable initiative fostering agricultural progress and entrepreneurship!

Empowering Young Innovators: MSME Idea Hackathon 4.0

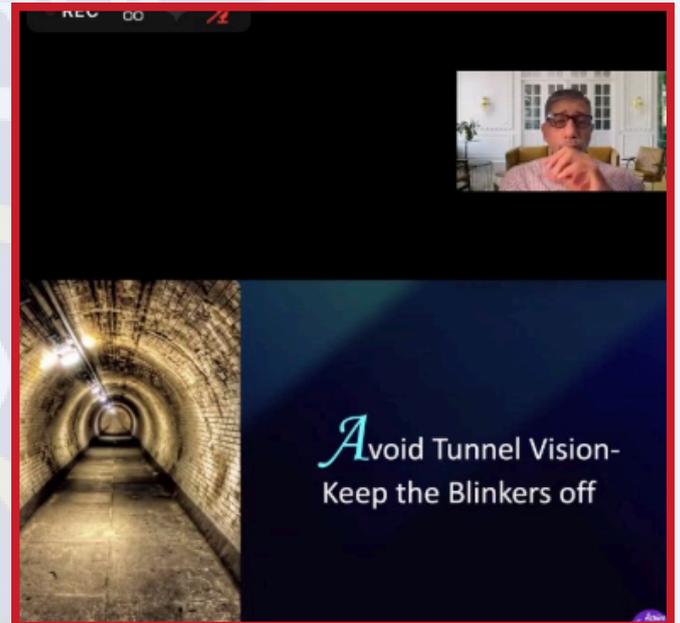
On **11th September 2024**, the **Ministry of MSME** launched the **MSME Idea Hackathon 4.0 (Young Innovators)** to foster entrepreneurship among students across India. As a recognized MSME Host Institute, BFSoE actively contributed, submitting eight innovative ideas to support this initiative.

Through this participation, BFSoE continues to nurture young talent and encourage creative problem-solving. The initiative provides a platform for students to showcase their entrepreneurial potential and develop practical solutions. Engaging in Hackathon 4.0 also strengthens BFCET's role in supporting innovation and MSME growth. Future collaborations and funding opportunities from MSME could further empower student-led ventures. BFCET remains committed to fostering an ecosystem of innovation and entrepreneurship.

Mentoring Session

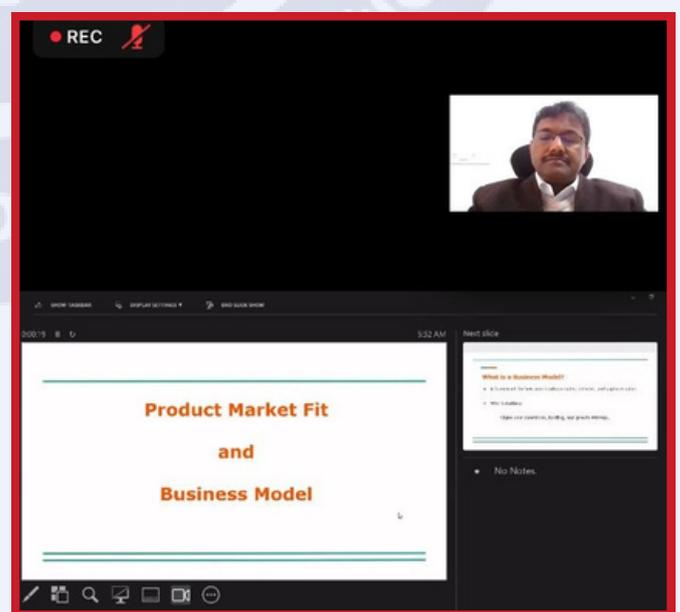
Session on Idea to IPO – Understanding the Indian Startup Eco System

Baba Farid School of Entrepreneurship recently hosted an insightful session on **20th December**, designed to empower budding entrepreneurs and early-stage startups. Led by **Mr. Sandeep Suri, Co-founder & COO of Spincast**, the session provided a comprehensive overview of the Indian startup ecosystem, guiding participants through the key stages of a startup's journey –from idea generation and validation to funding, scaling, and ultimately going public. It offered practical knowledge, real-world examples, and expert advice to help startups navigate challenges and seize opportunities in today's dynamic business landscape.



Session on Product-Market Fit and Business Model

Baba Farid School of Entrepreneurship conducted an impactful session on **26th December**, focused on helping startups understand the importance of achieving product-market fit and building a sustainable business model. Led by **Mr. Ajay Gupta, Founder & CEO of iRapido Global**, the session equipped aspiring founders with the tools and frameworks needed to align their products with market needs, identify their ideal customer segments, and craft scalable business strategies. It was a practical and engaging experience that laid the foundation for building successful, customer-centric ventures.



One on One Mentoring Session

Baba Farid School of Entrepreneurship organized personalized one-on-one mentoring sessions on **24th December**, aimed at addressing the unique needs of each startup. These sessions were led by **Mr. Manish Verma, Co-founder & CEO of AngelBlue Holding Pvt. Ltd**, who provided focused, in-depth guidance to founders. Through these tailored interactions, startups were able to identify key challenges, refine their strategies, and access relevant resources aligned with their current stage of growth. The mentoring fostered meaningful conversations and offered practical solutions, ensuring each startup progressed confidently on its entrepreneurial journey.



Incubator Capacity Building

Visit to ISBACON

Dr. Manish Gupta, Head of BFSoE, represented Baba Farid Group of Institutions at **ISBACON 2024**, held in **Hyderabad from 17-19 October**. **Co-hosted by AIC-CCMB and T-Hub**, with support from **DST, MeitY, BIRAC**, and the Government of Telangana, the event brought together 250+ key stakeholders, including incubator leaders, investors, and innovators, fostering collaboration and insights into the startup ecosystem.

The conference focused on startup funding, incubation strategies, and policy frameworks, strengthening connections among incubators nationwide. BFSoE's participation reinforced its commitment to entrepreneurial excellence and innovation-driven growth.



Visit to AgHub

On **17th October 2024**, **Dr. Manish Gupta, Head of BFSoE**, visited **AgHub**, **PJTSAU's** agri-food innovation and incubation center in Hyderabad. He engaged in insightful discussions with **AgHub CEO Vijay Nadiminty**, exploring their hub-and-spoke model, which extends entrepreneurship support to farmers, women entrepreneurs, and rural innovation hubs in **Jagtial, Warangal, and Vikarabad**.

The visit fostered dialogue on agri-tech advancements, grassroots innovation, and ecosystem-building strategies, strengthening potential collaborations between BFSoE and AgHub to empower agricultural entrepreneurs. Discussions also emphasized the role of incubation centers in scaling.



Our Intern



Diya Goel

BTech 'CSE' AI/ML 1st Semester

Build a pool of ecosystem enabler by providing internship program for BFGI students, centered on "Entrepreneurship and Intellectual Property Rights. This program offers a eight-week opportunity for hands-on experience, designed to immerse interns in the practical aspects of entrepreneurship and the crucial role of IPR. The internship aims to equip participants with a deep understanding of startup operations, the importance of protecting intellectual property, and essential skills for navigating the entrepreneurial landscape

Governing Council



Dr Gurmeet Singh Dhaliwal
Chairman, BFGI



Prof. (Dr.) M.P. Poonia
Campus Director, BFGI



Prof. Chander Mohan
Former Scientist H, Department
of Science and Technology,
New Delhi



S. Harjinder Singh Cheema
Chief Managing Director,
Cheema Boilers, Chandigarh



Mr. Paramjit Singh
Director, Regional Centre for
Entrepreneurship Development
(RCED), Chandigarh



Dr. K.S. Bhatia
Founder & CEO,
Pumpkart, Chandigarh



Mr. Balbir Singh
Advisor, Regional Centre for
Entrepreneurship Development
(RCED), Chandigarh



Mr. Vijay Nadiminti
Director & CEO,
AG HUB, Hyderabad

Our Incubates



Harinarayan recyclers LLP

Treatment and disposal of non-hazardous waste, specifically waste collection, treatment, and disposal activities, including materials recovery.

Buy One Gram Pvt Ltd.

Offers a platform/service for agriculture stakeholders to maximize their profit.



Kaizel Industries Pvt Ltd.

Kaizel is doing research and manufacturing of innovative drone solutions.

Shorya Inventions Pvt Ltd.

Research based startup has been providing different type of technological solutions to different problems in society.



Kapwise Technologies Pvt Ltd.

Platform to provide personalised financial plan as per the user requirement

Forever Handy

Forever Handy is a student startup providing home-made and customized gifts



Chouhan Agro Industry

Chouhan Agro Industry is a agri based startup has been providing technology based and innovative solutions to the farmers

Angelic Aroma

A manufacturer of incense sticks made of waste flowers and natural ingredients without using any chemicals.



Eat Atlas

Eat Atlás transforms snacking by offering gourmet dips and artisanal lavash chips, delivering global flavors in a convenient, affordable, and stylish way.

AssistArmy

AssistArmy is an AI platform offering virtual assistance with interactive avatars for children, homemakers, and the elderly, supporting education, household tasks, and elder care.



Our Incubates



Anki Water LLP

Anki Water LLP works on innovative and Portable solutions for water purification.

Biologique Foods LLP

With Brand name Organic Universe, this company manufacture and exports certified organic products.



Shield AgroTech

Manufacturing Foot lever enabled Chaff Cutter and other agricultural implements and also deals in agricultural services.

Pilibanga Electronics Manufacturers (OPC) Pvt Ltd

Pilibanga Electronics Manufacturers provides innovative technology to minimize the water wastage at domestic as well as industries.



Sirus AI Pvt Ltd.

Startup develops innovative AI solutions. One of the product is facial recognition based attendance system.

Stagroztech India Pvt Ltd.

Company is manufacturer of top quality material handling equipments which are innovative and economical.



Ayna Home Bakes

The startup makes bakery products with natural ingredients without using any chemicals or preservatives.

The PowPupps

Providing technological intervention for the shelter, medical services, adoption, day care etc. for the welfare of dogs.



Escapekar

Escapekar is your ultimate travel buddy, making trip planning super easy and fun!

Interactive Recruitment (Aspricus Technologies Pvt. Ltd.)

Interactive Recruitment is an AI-powered global edtech marketplace connecting corporates, academic institutions, and students—especially from Tier 2, Tier 3 cities, and rural areas—offering education, career support, and scam protection.



Our Accelerator Program Startups



AN ACCELERATOR PROGRAM FOR TECH BASED STARTUPS

COHORT 1.0 - 2024



Impact Weaver Pvt. Ltd.



V2R Auto Infinite Private Limited



Logicboots Pvt Ltd



Kode Blue Technologies



Blue Lotus Solutions Climate-tech Pvt. Ltd.



Mathsloyal



Barsathi Agrotech Pvt. Ltd.



VaySolar



Varnika Energy Private Limited



Nocage.in



Agriminds Innovation Pvt. Ltd.



Elexo Energy Private Limited



Buy One Gram Pvt. Ltd.



Rivarg Minds Pvt Ltd



Motorall



Aspricus Technologies Pvt. Ltd.



RAASA Karts



Eat Atlas



IndiMeat



Carrus Mobility Private Limited



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